

Appendix A: Policy for Online Fan Sources

Updated March 29, 2005

Issaries, Inc. is pleased to grant an informal license to fans and others to use our intellectual property (including logos and trademarked terms) on their web sites in a **limited manner**, as defined in the Fan Material Policy, as long as all of the following requirements are met in addition to those indicated in the Fan Material Policy itself:

- The usage is in connection with the world of Glorantha as it has appeared in publications by Chaosium Inc., The Avalon Hill Game Company, Issaries Inc., and their authorized licensees.
- The usage does not contain anything that is slanderous, libelous, pornographic, or otherwise defaming to the reputation of the trademark.
- The site must acknowledge that use of the Issaries, Inc. trademarks or intellectual property in any fashion grants Issaries rights to “Concept Use” of all Gloranthan material on the site. This acknowledgement must appear with the trademark notices. (See the Fan Material Policy for the required “Concept Use” Statement.)
- The site contains only the site owner’s Original Material. If the site contains Original Material by any party except the site owner, the site owner must have their explicit permission to include the material and their explicit agreement to the “Concept Use” statement. (This is true even if the material was taken from a digest, mailing list, public or private forum, or other “public” source.) All copyright material on the site owned by someone other than the site owner must contain appropriate copyright notices.
- The site may not gather together and mirror third party material (see “Article Gathering Prohibited” below).
- The site must not contain any Proprietary Material as defined in the Fan Material Policy, except as allowed below under “Allowed Proprietary Material”.
- Any use of Issaries, Inc. trademarks and logos is restricted to identification of links to Issaries, Inc.’s own web site. Such logos and trademarked images may not be modified in any way, and must be properly labeled as trademarks [™] or registered trademarks [®] of Issaries, Inc. (See the Fan Material Policy for the most current information.)
- The page must be properly linked back to Issaries’ own site, either with a text link, a click-through link on one of the logo images, or a click-through link on any authorized banner advertisement (see below).
- The page has been registered with Issaries, Inc. (generally done by emailing fanpolicy@glorantha.com). This email must include the URL of the front or main page for the site and an explicit acknowledgement of all requirements of the Fan Material Policy and the Policy for Online Fan Sources. Unless the email “opts out”, all approved sites will be linked from the Issaries, Inc. Linklist.
- Fan contributions made directly to Issaries, Inc. do not fall under the Fan Material Policy, since all such submissions are reviewed by Issaries, Inc. See “Fan Contributions to Issaries, Inc.” below for more information.

If the web site meets all requirements of the Fan Material Policy and the above items, it is eligible for an informal license. Personal web sites that generate income in incidental ways (such as by placement of banner ads or advertisements, either by the site owner or the web host), or by sale of the site owner’s personal possessions (such as used game books) do not count as sites that generate income as discussed in the Fan Material Policy. (If you are uncertain whether or not your site is considered to generate income, contact fanpolicy@glorantha.com for guidance.)

If a web site does not meet all of these requirements, it requires a formal license or correction of the violations to bring it into compliance. Contact fanpolicy@glorantha.com **with the URL and a list of potential discrepancies**, to discuss a formal license or to request guidance in bringing the site into compliance.

Distinct portions of web sites unconnected in any way with Issaries, Inc.’s trademarks, logos, or intellectual property is exempt from these requirements except that Issaries, Inc. retains the right to deny an informal license to a web site with portions that, when taken in association with the covered portions, may cause damage to the reputation of Issaries, Inc.’s marks. This includes, but is not limited to, portions that contain illegal material, copyright violations, or slanderous, libelous, pornographic or similar contents.

Article Gathering Prohibited

Issaries, Inc. specifically prohibits the gathering together and mirroring of third party Original Material on any Online Fan Source, even if the site owner obtains permission from the copyright holder and their agreement to the “Concept Use” statement. If an article, write-up, or other material is available on the third party owner’s own (or authorized) web site, any other Online Fan Source must link to it rather than mirroring and hosting the file as well.

Creation of “link lists” to external web sites is not restricted in any way.

Allowed Proprietary Material

Any artist who has sold artwork to Issaries, Inc. or its predecessors or licensees, may display select pieces of their own artwork on their own website or any online gallery, as long as they include the published source, provide a copyright statement (as appropriate), and link back to Issaries, Inc.’s own web site (if possible). If the artwork is included on a web site generally subject to the Fan Material Policy, they must comply with all other requirements of the policy.

Runes

A licensed web site may copy and use the rune images from the Issaries, Inc. web site freely for non-commercial purposes. Use of these images must be in accordance with the following rules:

- These images may not be cropped or altered in any way, other than to resize them as needed.
- In addition to other required statements, the web site must contain the following copyright notice: “The runes used on this site are copyright © 2000-2005 by Issaries, Inc. and are used with permission.”

Other Artwork

Issaries, Inc. is pleased to allow licensed web sites use of Simon Bray’s wonderful Heortling Art for non-commercial purposes. Use of these images must be in accordance with the following rules:

- Only the images on the Heortling Art page < www.HeroQuest-rpg.com/new/art/art_heortling.html > may be used in this manner. No other images may be used.
- These images may not be cropped or altered in any way, other than to resize them as needed.
- No more than three of these images may be used on a single web page. There is no limit to the number that can be used on a web site as long as this restriction is followed.
- Each image must link back to either www.HeroQuest-rpg.com/new/art/art_heortling.html or www.HeroQuest-rpg.com
- In addition to other required statements, the web site must contain the following copyright notice: “The Orlanthi deity images by Simon Bray used on this web site are copyright © 2000-2004 by Issaries, Inc. and are used with permission.”

Fan Contributions to Issaries, Inc.

Issaries, Inc. actively seeks submission of Original Material by fans for posting on the Issaries, Inc. web site. All Original Material submitted to the Issaries, Inc. web site by fans is copyright by the fan who wrote and submitted it.

To send a submission, email the submission (in plain text or as a Word document for articles; as a TIF, JPG, or GIF file for artwork) to fanmaterial@glorantha.com (or use the mail form available on our web site). Note that by submitting material to the Issaries, Inc. web site you acknowledge the following:

- You certify that the submission is your own Original Material.
- You explicitly agree to the “Concept Use” statement (see the Fan Material Policy for details).
- You agree that the material will not be posted on any other web site, including your own personal site.
- You agree that you will not authorize any translation of the material into any other language for a third party web site. You are free to authorize a translation of the material if the translation is to be submitted to the Issaries, Inc. web site.

Once the submission has been received, Issaries, Inc. will review it. If the material is approved, you will be notified once it is posted. If you wish to withdraw your submission at any time (before or after posting), email fanmaterial@glorantha.com with your name, contact information, and a description of the submission. Issaries, Inc. reserves the right to make editorial

changes to the work, but will not make any substantive changes without the permission of the author. Issaries, Inc. will make changes to the work necessary to prepare it for posting online.

Issaries, Inc. reserves the right to reject any submission for any reason, whether stated to the submitter or not, and also reserves the right to approve material for posting on the Issaries, Inc. web site that might not be allowed on an Online Fan Source.

Translation of Fan and Proprietary Material

There are two kinds of material on the Issaries, Inc. web site: Official Material and Fan Material.

Official Material

Issaries, Inc. does not allow web publishing of any translation of official material by fans, since we reserve that right for the appropriate formal licensee for that language. If there is no licensee for a desired language, please contact us to discuss the option (including granting of a temporary license). Current licensees are:

- Spanish: Edge Entertainment
- Japanese: Atelier Third.
- French, German: The French and German licenses were held by Multisim. Following Multisim's bankruptcy, the license has ended. Issaries, Inc. actively seeks a professional publisher to license translations of *HeroQuest* into these (and other) languages.

Fan Material

Each fan submission is copyright by the fan who wrote and submitted it. As such, you must contact each fan directly for permission to translate their article and must obtain permission from Issaries, Inc. to post the translation. We prefer that any such translation be posted on our web site only.